

ART_{of}GIVING

Sponsorship Opportunities

Art of Giving Presenter \$50,000

- Exclusive recognition as Presenting Sponsor built into both event logo; i.e. The Art of Giving presented by "Do Good Company"
- Name/logo recognition on print and digital media, including website, social media and signage
- Workplace volunteer and giving day customized for employees
- Opportunity to host an inpatient DCTV (Dell Children's Internal TV System) experience in the Kednra Scott Creative Center
- Invitation to attend post-event Giver Gallery Art Show with platinum recognition at event
- Option to have company logo incorporated into one-of-a-kind Art of Giving art piece



Kristin Peabody Aspiring Little Artist Sponsor \$25,000

- Premier recognition as Aspiring Little Artist Sponsor
- Name/logo recognition on print and digital media, including website, social media and signage
- Opportunity to provide Arts & Crafts kits for inpatient children unable to leave bedside
- Recognition as sponsor of inpatient Arts & Crafts kits
- Invitation to attend post-event Giver Gallery Art Show with prominent recognition at event
- Option to have company logo incorporated into one-of-a-kind Art of Giving art piece

Gallery Sponsor \$15,000

- Prominent Recognition as Gallery Sponsor
- Name/logo recognition on print and digital media, including website, social media and signage
- Opportunity to engage employees with a volunteer opportunity by facilitating the "Wall of Gratitude" at the Art of Giving Event
- Recognition as a sponsor of "Wall of Gratitude" activation
- Invitation to attend post-event Giver Gallery Art Show with prominent recognition
- Preferential choice of one-of-a-kind Art of Giving art piece

Masterpiece Maker \$10,000

- Recognition as Masterpiece Maker
- Name/logo recognition on print and digital media, including website, social media and signage
- Opportunity to engage employees with invitation for volunteers to attend the Art of Giving event
- Invitation to attend post-event Giver Gallery Art Show with prominent recognition at event
- Choice of one-of-a-kind Art of Giving art piece

Art Collector \$5,000

- Recognition as Curator
- Name/logo recognition on print and digital media, including website, social media and signage
- Invitation to attend post-event Giver Gallery Art Show with recognition at event
- One-of-a-kind Art of Giving art piece

Art Supplies Sponsor \$2,500

- Recognition as Art Supplies Sponsor
- Name/logo recognition on print and digital media, including website, social media and signage
- Invitation to attend post-event Giver Gallery Art Show with recognition at event
- One-of-a-kind Art of Giving art piece



ART_{of}GIVING

Underwriting Opportunities

Each opportunity offers exclusive recognition for a single sponsor

Little Artist Lunch Underwriter

\$10,000

- Recognition as Lunch Underwriter for patients and families at the Art of Giving Event
- Name/logo recognition on print and digital media, including website, social media and signage
- Invitation to attend post-event Giver Gallery Art Show with recognition at event
- One-of-a-kind Art of Giving art piece

Afternoon Treat Underwriter

\$6,000

- Recognition as Afternoon Treat Underwriter for patients and families at the Art of Giving Event
- Name/logo recognition on print and digital media, including website, social media and signage
- Invitation to attend post-event Giver Gallery Art Show with recognition at event
- One-of-a-kind Art of Giving art piece

Coffee Cart Underwriter

\$6,000

- Recognition as Coffee Cart Underwriter for parents in need of caffeine at the Art of Giving Event
- Name/logo recognition on print and digital media, including website, social media and signage
- Invitation to attend post-event Giver Gallery Art Show with recognition at event
- One-of-a-kind Art of Giving art piece

Mini Music Maker Underwriter

\$3,500

- Recognition as Mini Music Maker Underwriter for interactive Music Therapist led jam session at the Art of Giving Event
- Name/logo recognition on print and digital media, including website, social media and signage
- Invitation to attend post-event Giver Gallery Art Show with recognition at event
- One-of-a-kind Art of Giving art piece

Decor Underwriter

\$3,500

- Recognition as Decor Underwriter at the Art of Giving Event
- Name/logo recognition on print and digital media, including website, social media and signage
- Invitation to attend post-event Giver Gallery Art Show with recognition at event
- One-of-a-kind Art of Giving art piece